

PROTEIN

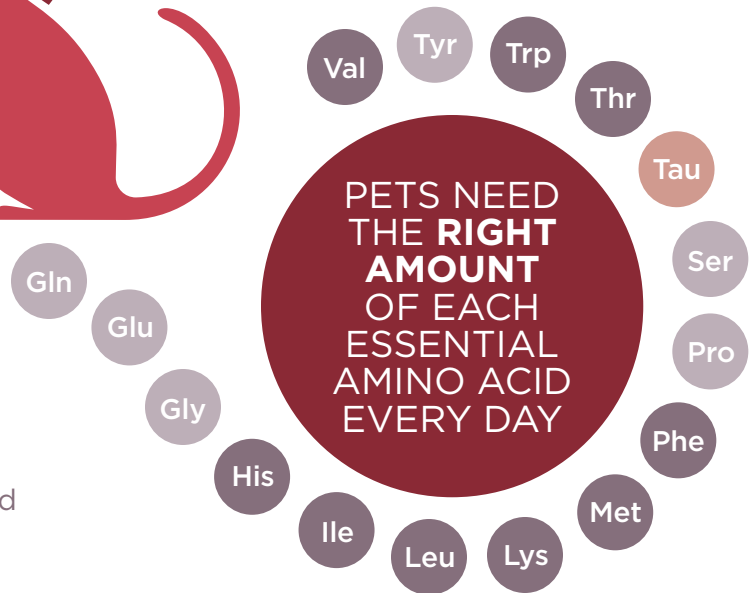
HIGH QUALITY PROTEIN HELPS KEEP PETS HEALTHY



- Essential amino acids
- Nonessential amino acids
- Essential amino acid (cats only)

HIGH-QUALITY PROTEIN

- ▶ IS EASY FOR PETS TO DIGEST
- ▶ INCLUDES ESSENTIAL (REQUIRED) AMINO ACIDS

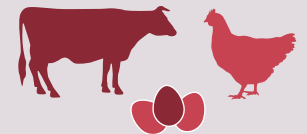


Amino acids are the **BUILDING BLOCKS OF PROTEIN**, fueling pets' muscles and organs

AMINO ACIDS ARE FOUND IN BOTH:



Plant Sources



Animal Sources

CORRECTING MISINFORMATION

You may have heard the **false statement** that pets should be fed high-protein or meat-based foods. The truth is, there's no scientific evidence that such foods offer long-term benefits. For optimal health, pets need foods with the right balance of amino acids, which may come from high-quality plant- and meat-based protein sources.

RESOURCES:

- <https://www.pfma.org.uk/proteins-factsheet>
- <https://wsava.org/global-guidelines/global-nutrition-guidelines/>
- <https://acvn.org/frequently-asked-questions/#quality>
- <https://vetnutrition.tufts.edu/2019/12/how-much-protein-should-my-pet-get/>

