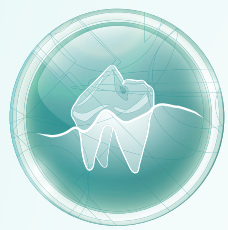




UNDERSTANDING ORAL CARE

SIGNS

- Bad Breath
- Drooling
- Yellow or brown buildup on the teeth
- Reddened or bleeding gums
- Change in chewing/eating habits
- Tooth loss/loose teeth



STAGE 0
CLINICALLY
NORMAL

STAGE 1
GINGIVITIS

STAGE 2
EARLY
PERIODONTITIS

STAGE 3
MODERATE
PERIODONTITIS

STAGE 4
ADVANCED
PERIODONTITIS

Stages¹



Plaque	●	●●	●●●	●●●	●●●
Tartar	No	●	●●	●●●	●●●
Bad Breath	No	●	●●	●●●	●●●
Gingivitis	No	Mild	Moderate	Advanced	Severe
Bleeding on Probing	No	Possible	Yes	Yes	Yes
Non-Reversible Bone Loss	No	No	<25%	25 - 50%	>50%
Systemic Health Risk	●	●●	●●●	●●●	●●●

ORAL CARE

- Daily brushing with veterinary approved toothpaste
- Professional veterinary oral exam and cleaning - minimum once a year
- VOHC[™] Approved Dental Diet & Dental Treat
- Local antiseptics



PRESCRIPTION DIET[®] t/d[®]

THE #1 DENTAL PET FOOD RECOMMENDED BY VETERINARIANS

HOW t/d[®] WORKS

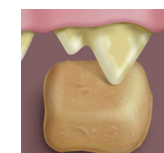
t/d[®] kibble uses an exclusive fibre matrix designed to work like a toothbrush as your pet chews.



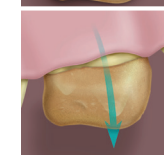
SUPERIOR CLINICAL EFFICACY in reducing plaque and tartar buildup and the occurrence of gingivitis



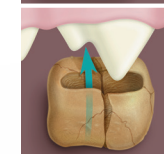
Formulated to promote a **URINARY ENVIRONMENT** that reduces the risk of struvite and calcium oxalate crystals



With every bite, the fibre matrix scrubs the tooth surface to clean teeth and freshen breath



Unique fibre alignment helps kibble stay in contact with the tooth surface right to the gumline



Kibble gently scrubs away plaque and tartar to clean teeth and promote healthy gums

t/d[®] cleans teeth of plaque-containing bacteria

PRESCRIPTION DIET[®]
t/d[®] FORMULA



DAY 1



DAY 26



NON-DENTAL
FORMULA



BACTERIA



Also available in Small bites

Quantitative Light induced Fluorescence
(using computer enhanced images)

¹Grades shown on top have been adapted from AVDC.org. Wolf JF, Rubenochik EK, Rubenochik KH, et al. Color atlas of dental medicine: Periodontology, 3rd ed. Stuttgart, Germany: Georg Thieme Verlag, 2005. ©2007 Hill's Pet Nutrition, Inc./Hill's Pet Nutrition, Inc. CPD-1736

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